BE BOLD.
BE SEXY.
BE AMAZING.
Women throughout the world are remarkably unique. They’re professionals, they’re athletes, they’re mothers. Some are students, some are survivors. But in the end they all have one thing in common... they are amazing!

Here at Donna Bella, our goal is to offer hair extensions that are as remarkable as the women who wear them.

Whether you are looking for tape-in, beaded, fusion or clip-in extensions, at Donna Bella you’ll find the highest quality hair and the most fashionable styles.

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Hair Extensions by Donna Bella
Donna Bella Hair
dbhairextension
What type and quality of hair does Donna Bella offer?

• Donna Bella offers only the finest and highest quality of 100% human remy hair extensions.

• Remy means that all of the cuticles run the same direction. This ensures that there is no tangling or matting. The client should follow any and all maintenance suggestions made by their stylist.

• No silicones or other chemicals are added to the hair. This means that the client can enjoy pure, untreated hair that will last anywhere from 6 weeks to 6 months (depending on application type).

• Due to the color adding process, hair extensions will usually have little or no fading.

• Because Donna Bella Hair Extensions are 100% human remy, the stylist can deposit color into the hair without damaging the extensions.

What methods of hair extensions are available?

• Tape-In
  Pricing and specifications can be found on pages 4-7

• I-Link (Micro-Bead)
  Pricing and specifications can be found on pages 8-11

• Fusion
  Pricing and specifications can be found on pages 12-15

• Clip-In (Full Head / Single Clip)
  Pricing and specifications can be found on page 16
The Donna Bella Tape-In Hair Extension method is a revolutionary system of installing hair extensions without the use of beads, clips, or glues. Tape-In Hair Extensions are installed by placing the client’s hair in between two individual extensions that lay exactly on top of each other. The extensions are gently removed using Donna Bella’s acetone-free Bond Remover.

Before you get started...

Preparation Time:
5-10 minutes
Full head application time: 30 minutes - 1 hour

Needed Application Tools:
-Hair clips
-Weave comb, or rat tail comb
-Scissors
-Hair Extension Tool

Application Time: 30 minutes - 1 hour
Tape-In Hair Extensions last up to 2-4 months.

Product List:
- Tape Hair Extensions
- Hair Extension Tool
- Bond Remover
- Color Ring

Supplementary Product List:
- Replacement Tape
- Gator Clips
- Comb Pack
- Quick Pick Hair Parter
- Hair Extension Brush
Installing *Tape-In Hair Extensions*

1. “T”-part the client’s hair.

2. Start at the nape by taking 1½” of the client’s hair down.

3. Next, start with your 1½” part by sectioning a ¼” off the top of your 1½”.

4. Take your tape-in hair extension and remove the adhesive backing.

5. Place the tape-in hair under your ¼” section of hair, with the sticky side up.

6. Gently rub the hair onto the sticky side using your weave comb. (If some of the hair does not stick, gently part it off).

7. Now you will take the other tape-in extension and place it directly on top of the bottom extension.

8. Pinch the extensions together with your fingers.

* You will repeat steps 2 through 8 as you move up the head. The tape-in hair extension should be placed in a bricklaying fashion. When you reach the ears you will start at the temporal, taking the extensions all around the head. Remember to leave enough hair around the hairline to cover the extensions when the client wears their hair back. When you reach the parietal ridge, you will put extensions in using diagonal back partings.

Maintaining *Tape-In Hair Extensions*

- Tape-in hair extensions should last 3-6 weeks (between touch-ups) depending on how fast the natural hair grows, and on how well the tape-in hair is cared for.

- Tape-in hair may be reused 1-2 times before buying new hair. To reuse the hair simply place new tape over the old adhesive.

- To ensure the best results of tape-in hair extensions make sure your client does not wash or get any water on the adhesive for 24-48 hours.
Tape-In Hair Extension
Cautions with Tape-In Hair Extensions

When applying tape-in hair extensions, make sure your partings are clean and even. Remember to only take ¼ inch parting with the hair. Too much hair will cause the extension to fall out too soon. Too little of hair will cause breakage.

When determining if Tape-In Hair Extensions are the appropriate method, consider the following:

- Can you see the client’s scalp? (if you can, this is not the right method)
- Is the client’s hair long enough to cover the extensions?
- Is your client on any medication that can cause hair loss?

Removal of Tape-In Hair Extensions

1. Start at the nape.
2. Section out the bottom row of the tape-in hair extensions.
3. Apply a small amount of the releasing fluid to the top of the adhesive.
4. Gently pull the 2 pieces apart.
5. Pat the extension to dry off the releasing fluid.
6. Now you can apply the new adhesive and tighten the extension.

To view a short tutorial of the tape-in method please visit:

http://www.youtube.com/watch?v=G2oZqp2XJsM&list=UUzMC4dEolJM5VK3xuD G3zw&index=2&feature=plcp
The Donna Bella I-Link Hair Extension method is quick and easy. There is no need for heat, glue or chemicals and that means no damage. This method uses a non-slip grooved bead to attach the hair extension to the client’s existing hair. Professional stylists attach I-Link Extensions by using a Bead Tool and Loop Tool.

**Before you get started...**

**Preparation Time:**
5-10 minutes  
Full head application time: 1-2 hours

**Needed Tools:**
- Hair clips  
- Loop tool  
- Hair Extension Tool  
- Beads

**Application Time:** 1 - 2 hours  
iTip Hair Extensions last up to 3-6 months.

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**Product List:**
- I-Link Hair Extensions  
- Grooved Beads or Flare Beads  
- Hair Extension Tool  
- Loop Tool  
- Color Ring

**Supplementary Product List:**
- Gator Clips  
- Comb Pack  
- Quick Pick Hair Parter  
- Hair Extension Brush

*Colors may vary. Please refer to the Donna Bella Color Ring for accurate colors.*
Installing *I-Link Hair Extensions*

1. Add the beads onto the loop tool.

2. “T” part the clients head.

3. Start at the nape. Leave a 1” parting down.

4. Part a small half circle, remembering to make the section the same density as the I-link hair extension.

5. Place the loop tool on the half circle section.

6. Grab the I-link bead from the loop tool and pull. The hair should easily slide through.

7. Slide the I-link bead up to the scalp.

8. Place the I-link hair extension inside the I-link bead.

9. Clamp the bead with the hair extension tool. Remember to keep the tip of the hair extension flush with the top of the bead.
   
   *Follow steps 4-9 taking horizontal sections up the head. To attain a very natural look, the first two rows need to be placed close together.*

**Maintaining *I-Link Hair Extensions***

- I-link hair extensions last 3-6 months depending on natural hair growth.

- This method can be reused. We recommend that you use a new I-link bead when tightening.
I-Link Hair Extension

32 Pcs on each row for Full Head
Cautions with I-Link Hair Extensions

• When you clamp the I-link bead, remember to clamp in the middle and on both sides.
• Remember to make your sections the same density as the I-link hair extension.
• When you clamp the bead shut, make sure the extension is flush with the top of the I-link bead.
• Remember, some slippage is normal. Usually no more than 10%.

When deciding to choose this method you need to consider the following:

• Can you see the client’s scalp? (Do not do this method if scalp is easily visible).
• Is the client’s hair strong enough (both thick and full) to hold an I-tip hair extension?
• If the client has an oily scalp, this method would not be ideal for them. The hair extensions could slip out of the hair.

Removal of I-Link Hair Extensions

1. Start at the nape.

2. Take a single strand (that is still attached to the head).

3. Place the closed bead into the groove of your lock tool.

4. Gently pop open the I-link. Do not squeeze the I-tip too tight when opening.

5. Slide the hair extension out.

To view a short tutorial of the I-Link (beaded) method please visit:

http://www.youtube.com/watch?v=f5p55vJyG8Q&list=UU2zMC4dEoI JM5VK3xuDG3zw&index=9&feature=plcp
The Donna Bella Kera-Link Hair Extension method is installed by attaching a flat keratin-tip extension to the client’s existing hair. The tip is placed in position and heated with an electric Melting Connector. The stylist forms the warm keratin-tip around the existing hair until it cools, stabilizes, and bonds.

Before you get started...

Preparation Time:  
5-10 minutes  
Full head application time: 2-3 hours

Needed Tools:  
- Hair clips  
- Babe Melting Connector  
- Protector Strip  
- Weave comb, or rat tail comb

Application Time: 2-3 hours  
Fusion Hair Extensions last up to 2-4 months.

Product List:  
- Kera-Link Hair Extensions  
- Melting Connector  
- Hair Extension Tool  
- Bond Remover  
- Color Ring

Supplementary Product List:  
- Protector Strip  
- Rebonds  
- Small Clips  
- Comb Pack  
- Quick Pick Hair Parter  
- Hair Extension Brush

*Colors may vary. Please refer to the Donna Bella Color Ring for accurate colors.
Installing *Kera-Link Hair Extensions*

1. “T” part your client’s hair.

2. Start your first section at the nape. Leave a 1 inch parting down. Work upward from this point on.

3. Part a small amount of hair off the 1 inch parting. (Be sure to use the same amount of your clients hair as is on the kera-link hair extension).

4. Place the protector strip over the natural hair with your hair part in the hole of the strip.

5. Next, place the kera-link bond under the small amount you parted into the protector strip.

6. Melt the keratin protein bond with the Melting Connector.

7. Roll and press the keratin protein bond around the natural hair with your index finger and thumb.

8. Gently remove the protector strip away from the hair extension.

9. Repeat steps 4-8, taking horizontal partings throughout the entire head. Remember to leave a small perimeter around the hairline to cover the hair extensions when your client wants to pull the hair back.

**Maintaining *Kera-Link Hair Extensions***

• Keratin fusion hair extensions last 2-4 months, depending on the natural hair growth.

• This method can be reused using the rebonds.

• Your client will need to wait 24-48 hours before getting hair extensions wet. This will help the bond cure.
Kera-Link Hair Extension

32 Pcs on each row for Full Head
Cautions with Kera-Link Hair Extensions

- When bonding the keratin protein bond, make sure the protector strip is properly placed.
- Remember to use the same amount of hair that is in the hair extension. We recommend cutting the keratin protein bond in half (vertically) thus making two smaller extensions.

When deciding to choose this method you need to consider the following:

- Can you see the client’s scalp? (Do not do this method if scalp is easily visible)
- Is the client’s hair strong enough to hold a keratin fusion extension?
- Is the client’s scalp dry and flaky? (If it is, we wouldn’t recommend doing the hair extensions)

Removal of Kera-Link Hair Extensions

1. Start at the nape of the neck.
2. Apply the remover on the keratin protein bond.
3. Allow approximately 30 seconds for the hair extension bond to absorb the remover.
4. Use your Hair Extension Tool to crunch and break the bond apart working it in every direction.
5. Gently pull (slide) the extension off the hair.

To view a short tutorial of the Kera-Link method please visit:

http://www.youtube.com/watch?v=MBOcUcXJbcw&list=UU2zMC4dEoIJM5VK3xuDG3zw&index=21&feature=plcp
The Donna Bella Clip-In Hair Extension method is the fastest way to add volume and dimension to the hair. It is temporary but stays in for as long as needed when installed correctly. Offered in both human hair and heat-friendly synthetic, stylists can choose between full head or single clips. Donna Bella Clip-In Hair Extensions are ideal for women on-the-go!

Application Time: 5-15 minutes
Clip-In Hair Extensions last up to 6-12 months.

Product List:
- Clip-In Hair Extensions
- Gator Clips

Supplementary Product List:
- Comb Pack
- Hair Extension Brush

*Colors may vary. Please refer to the Donna Bella Color Ring for accurate colors.

*Swatches on the page are for Human Full Head Clip-Ins. Ask about our available colors for Single Clip-Ins and Synthetic line.
Hair Extension Care Instructions

Hair extensions require maintenance. For best results stylists should instruct their clients how to properly take care of their hair. Try these simple steps for best results:

• Always use a hair extension brush. A hair extension brush is made specifically for hair extensions and when used properly will not pull or catch on the extensions. Be sure your brush does not have loops on the ends of the bristles. A good extension brush will be made from 100% boar hair with nylon bristles sticking out above the boar hair.

• Use a high quality, sulfate-free, color-safe shampoo and conditioner. Condition only below the bonds. Do not do a deep condition.

• Do not go to bed with your hair wet. Instead place your hair in a loose ponytail after it has dried.

• Brush your hair once a day. Hold the roots of your hair with one hand while brushing in a downward motion with the other.

• Stay away from salty and chlorinated water as this will eat away the bonds that are holding in the hair extensions.

• Some slippage is common. If you are losing more than 10% of your extensions return to the salon and trouble shoot with your stylist.

• Remember, hair extensions require maintenance. The better you take care of your hair, the longer your extensions will last.
Accessory Line

The Donna Bella Accessory Line was created to give stylists more options in offering the latest trends to their clients. Each type of accessory can be installed in a matter of minutes using basic salon tools.

**Feather Hair Extensions**

Feather Hair Extensions are one of the hottest trends to hit hair fashion. These extensions can add exciting colors, texture and highlights to your client's hair. The feathers are natural and organically dyed.

Feather Hair Extensions can be installed using the iTip Hair Extension tools and can be washed, blow-dried, flat-ironed or curled.

*Application Time:* 1-3 minutes per feather
*Feather Hair Extensions last up to 4 months.*

**Glow Hair Tinsel**

Glow Strands are 36” long, narrow, sparkling strips that can be added to your client’s hair for subtle or all-over shine. The strands are made from 100% high-grade, heat-resistant polyester fiber. You can still wash, blow-dry, brush, straighten, and curl your client’s hair.

*Application Time:* 1-3 minutes per strand
*Glow Hair Tinsel lasts up to 4 weeks or until actual hair strand falls out.*

**Hair Jewels**

Donna Bella Hair Jewels are the perfect accessory to make any hairstyle more special. These jewels are easy to apply with flat-iron.

*Application Time:* 1-3 minutes per strip of jewels
*Ice Hair Jewels last up to 2 weeks.*

**Nail Wrapz**

Nail Wrapz by Donna Bella are colorful and creative nail wraps. The stylish nail accents do not chip like regular nail polish and come in a variety of colors and designs.

The nail wrap is a special material with an adhesive back that is activated by heat and friction. Nail Wrapz are ideal on natural and artificial nails.

*Application Time:* 20 minutes - 40 minutes
*Skinz last up to 2 weeks.*